

Jaime McFaden

MEDIA KIT

Hi, I'm Jaime (you can call me "J") - a personal trainer, wellness expert, mama bear and nutritional chef who believes in making the world a better place is easiest when leading by example. When we holistically take care of our mind, body and spirit - anything can happen! My daughter, dog and I workout together, travel often, eat well and always make time to snuggle - family first! My blog is known for fit tips, healthy food recipes and simple challenges.

Capabilities

Small Group Training / Corporate Wellness Project Sponsorship / Brand Ambassador Partnerships / Social Media Promotion Event Representation / Event Host Food / Recipe Development / Meal Guides Wellness Development / Fitness Programs Motivational Speaking



STATS



10,800



3,100



410



344



5,282

AVERAGE MONTHLY PAGEVIEWS 17,980
UNIQUE VISITORS PER MONTH 2,559

CURRENT + PREVIOUS BRAND COLLABORATIONS
JILLIAN MICHAELS, JEANETTE JENKINS, FABLETCIS, GROKKER, AAPTIV, FITNESS MAGAZINE, WOMENS HEALTH MAGAZINE, THE GREATIST.COM, POSHMARK, PINTEREST, LINKEDIN, KENTA SEKI, YCO ACTIVE, LUMIERE BABY, SWEAT COSMETICS

Work With Me!

- Shareable Content / Authenticity
- Fun, Professional Photos + Video
- Active Social Engagement
- Average Reader: 25-40 Years Old

JAIMEMCFADEN.COM

Packages

SPONSORED POST

1 blog post, 3-6 high quality images and shares on pinterest, Instagram, Twitter, Facebook and G+. A full photo shoot is done with each sponsored post. A detailed look at each sponsor's topic and brand is assessed prior to the project. Personal experience and opinion is always included. (Starting at \$500)

SOCIAL SHARE

Instagram, Twitter and Facebook share of a personal experience with the product. (Starting at \$200)

BRAND PARTNERSHIP

A series of sponsored blog posts with social syndication (starting at \$1000)

AD SPACE / CORPORATE WELLNESS / PERSONAL + SMALL GROUP TRAINING

Available upon request.

Contact

JaimeMcFaden@Gmail.com
@WheyByJ

